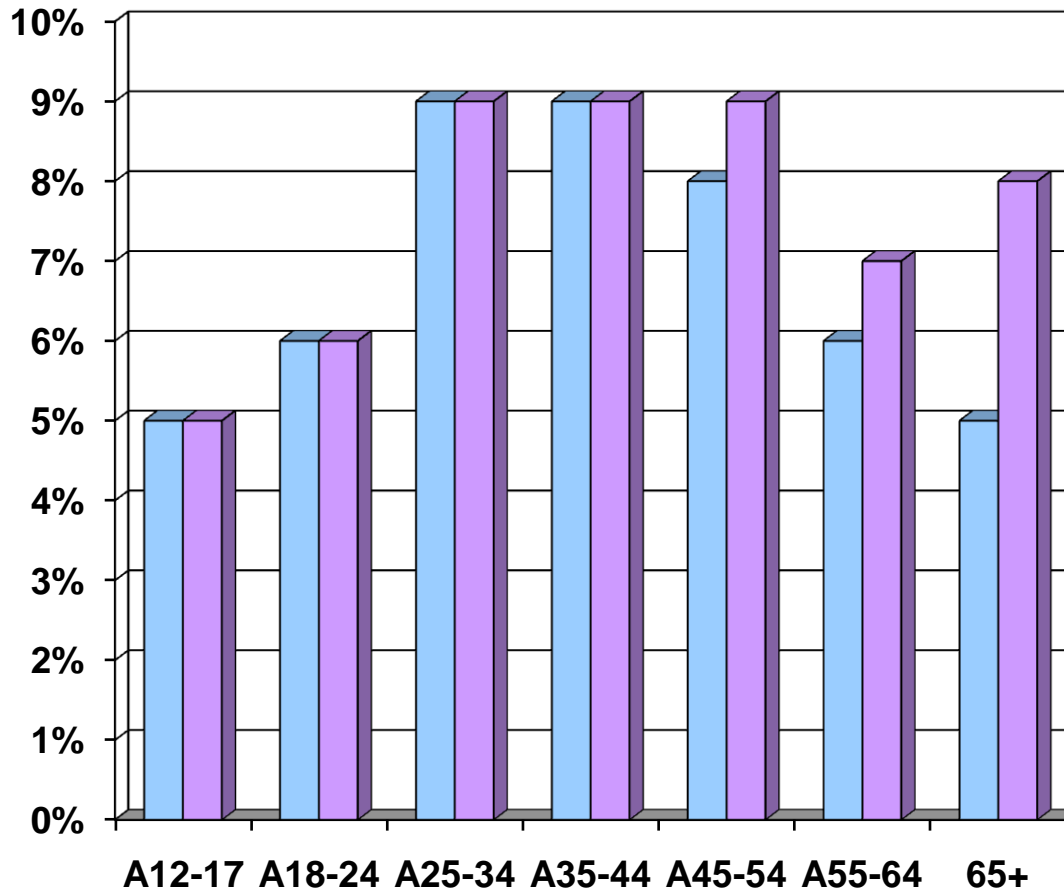


Omaha Market Audience Composition

Market Gender Comp: 47% MALE 53% FEMALE



MALE
FEMALE

SP08/FA07 Pop Comp %; M-Su
6a-12m P12+