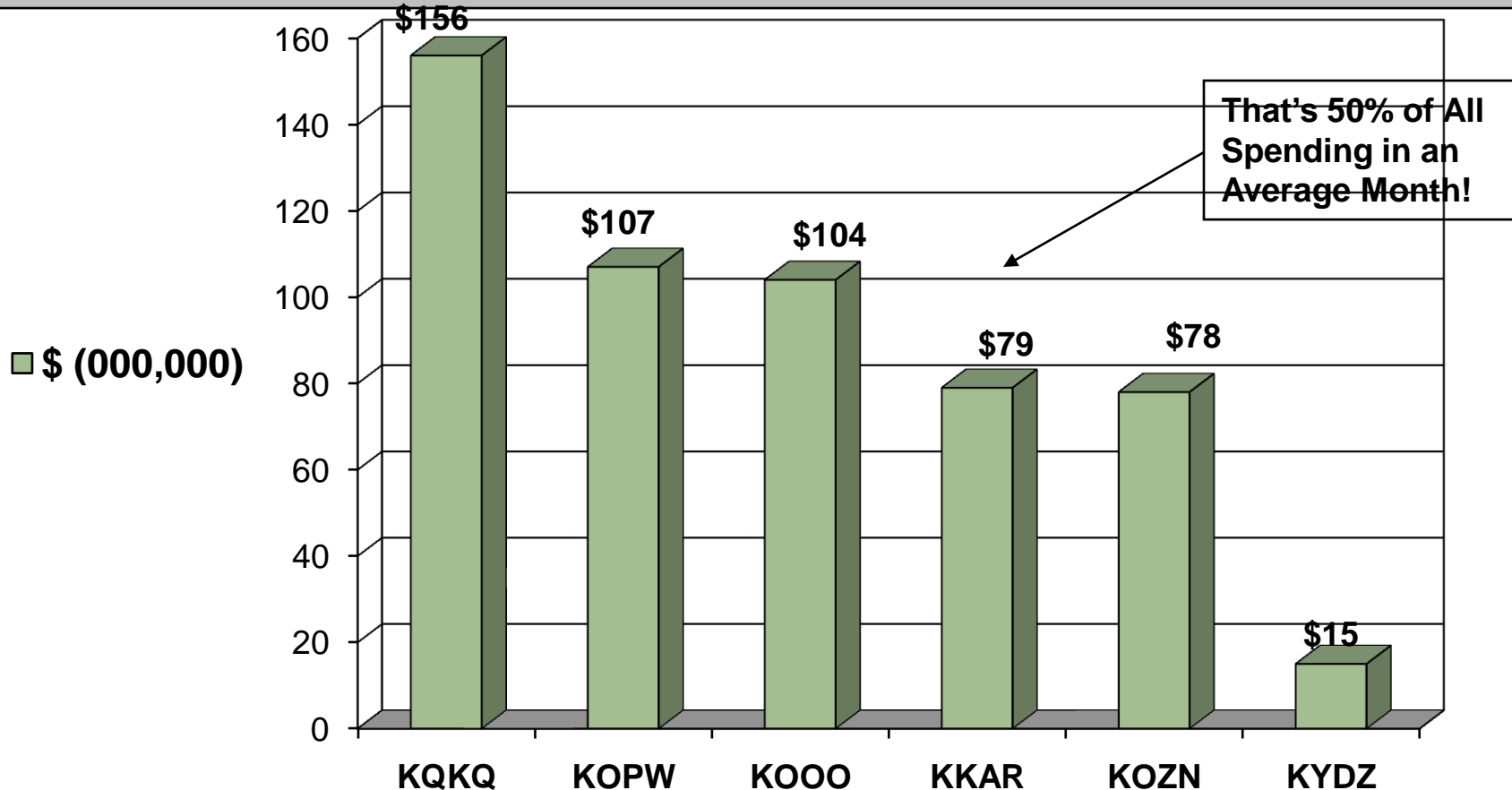


NRG Media Omaha Average \$90M Per Month on Goods/Services

The Listeners of NRG Media Omaha Account for Nearly \$539M of the \$1.075 B Spent Monthly on Retail Sales and Foodservice!



Arbitron Spring 2008 Annual Retail Spending Power
P12+ M-Su 6a-12m