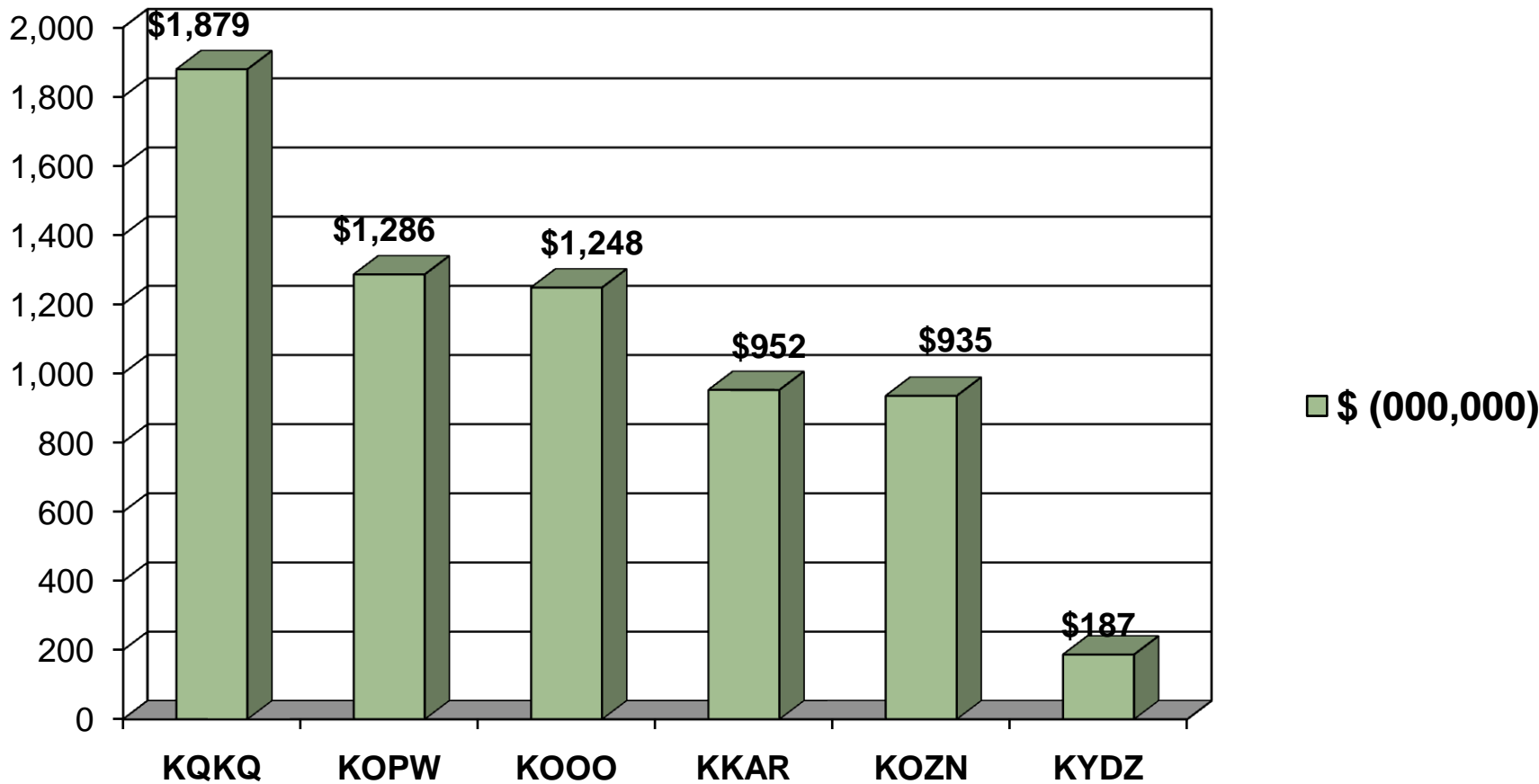


Delivering the Super Consumer

\$6.5B of \$12.9B Each Year!

The Listeners of NRG Media-Omaha Account for 50% of All Annual Consumer Spending In Omaha, NE!



Arbitron Spring 2008 Annual Retail Spending Power
P12+ M-Su 6a-12m