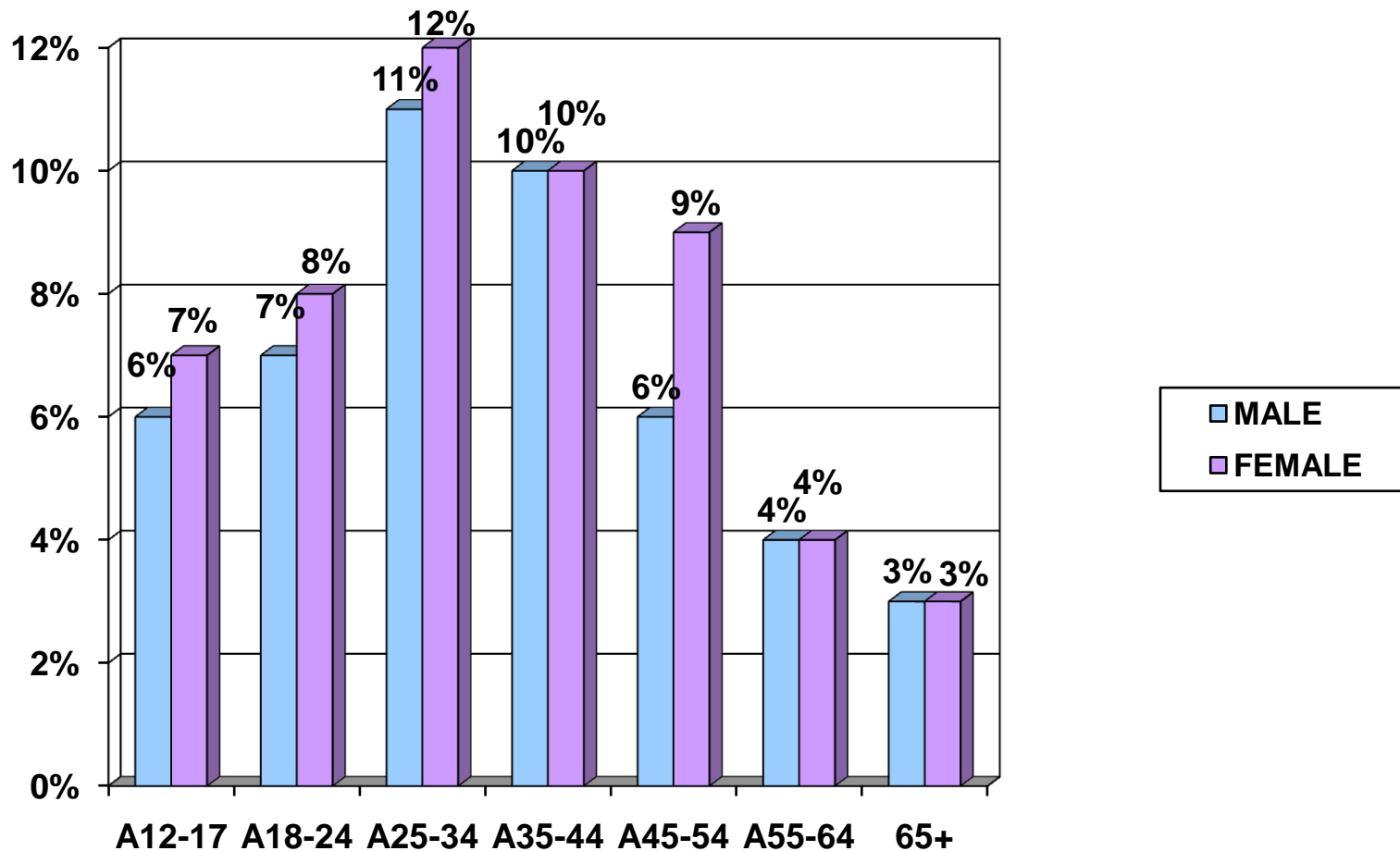


NRG Media Omaha Cluster Audience Composition

Cluster Gender Comp: 47% MALE / 53% FEMALE



Arbitron Spring 2008
Audience Composition Cume % M-Su 6A-12M