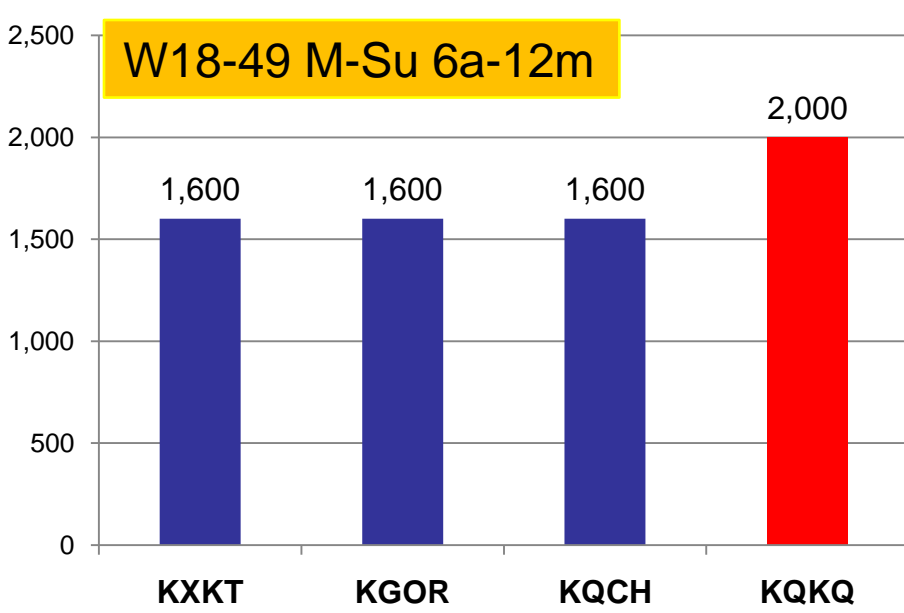


Modern Rock/CHR in Omaha Audience Profile Comparison

Arbitron Summer 2008

KQKQ-FM

- Metro 12+ Cume: 106,100
- W18-49 Cume: 49,300 (#1)
- Average Age: 35 /_{Market} Average Age: 45



KQCH-FM

- Metro 12+ Cume: 100,900
- W18-49 Cume: 46,100
- Average Age: 29 (16 years below the Average Age in Omaha!)

