

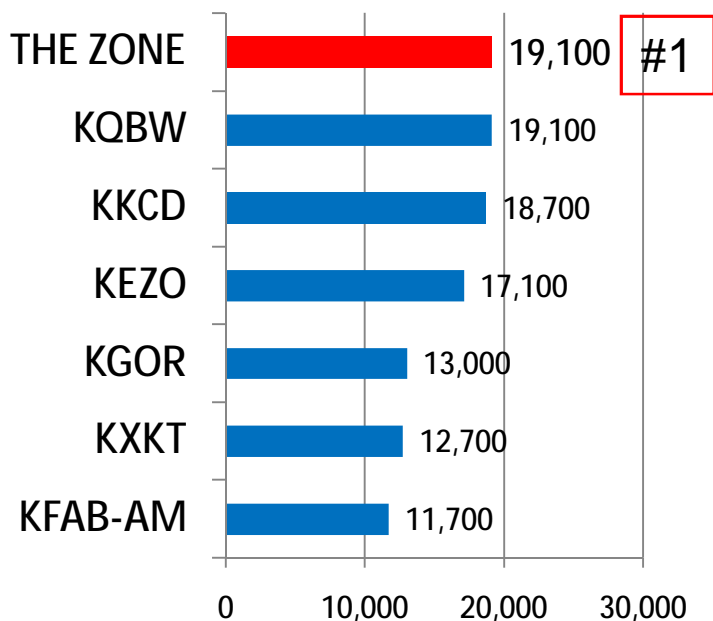


# “In The Zone” Weekdays M25-54

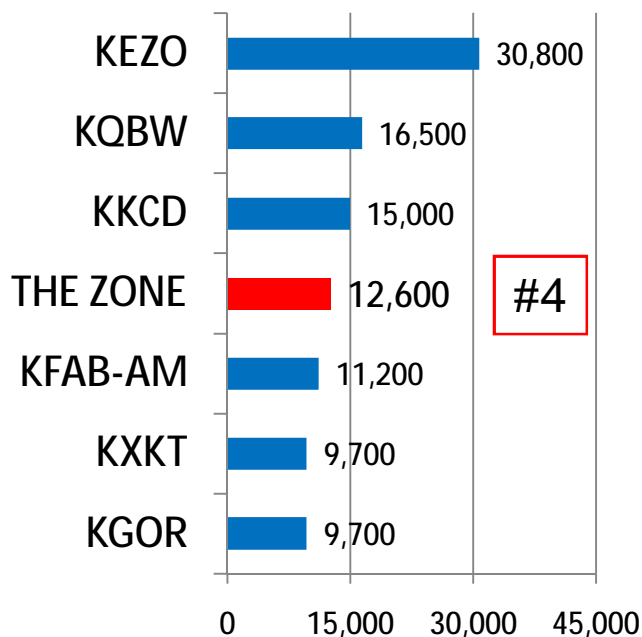


Arbitron Summer 08 Standard Daypart Listenership

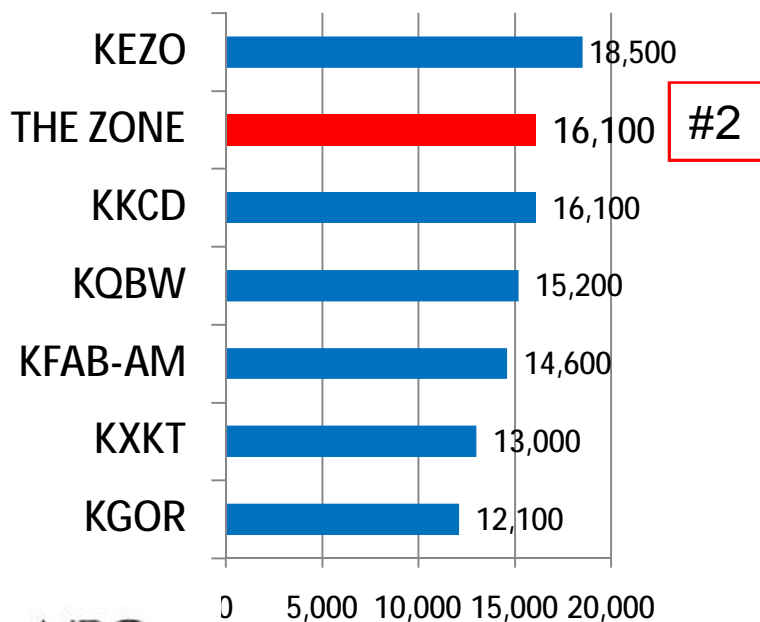
Rated #1 PMD Drive 3pm-7pm



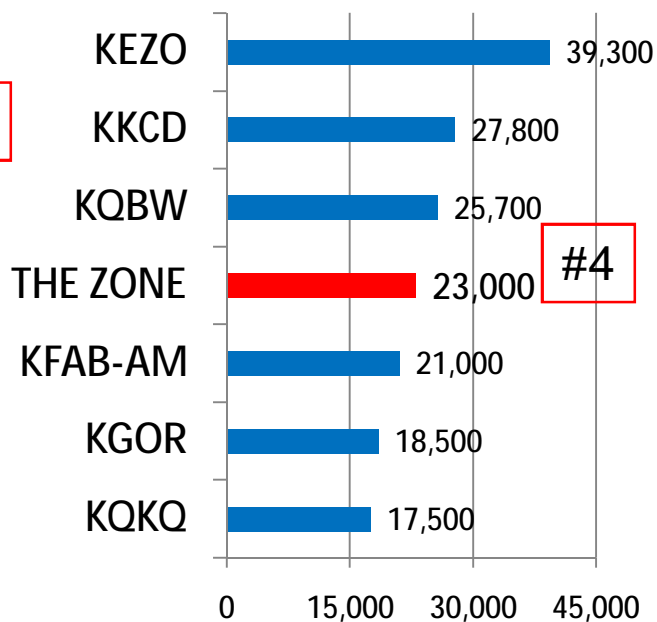
Morning Drive 6a-10am



Middays 10am-3pm



Weekday Prime 6A-7P



Omaha Arbitron Summer 2008 Metro Cume Persons M25-54; M-F 6a-10a/10a-3p/3p-7p/6a-7p Dayparts