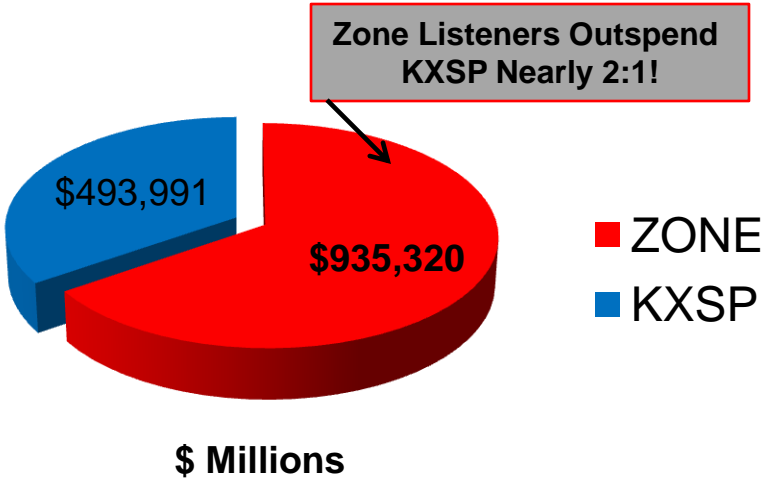


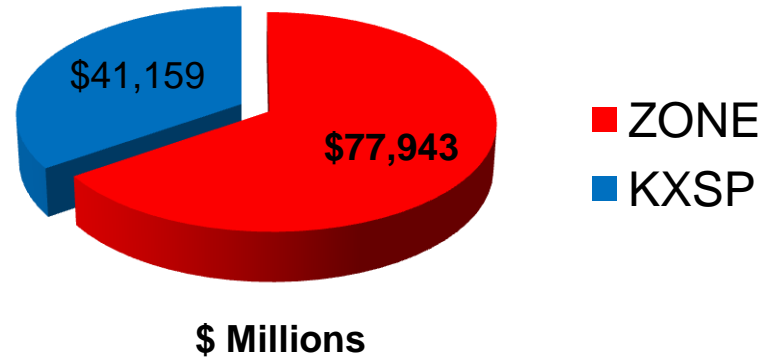
Retail Spending Power

ZONE vs. KXSP Consumer Spending

Annual Buying Power In Omaha Market



Monthly Buying Power In Omaha Market



Buy the Station that Has More Buying Power!
1620 THE ZONE!