

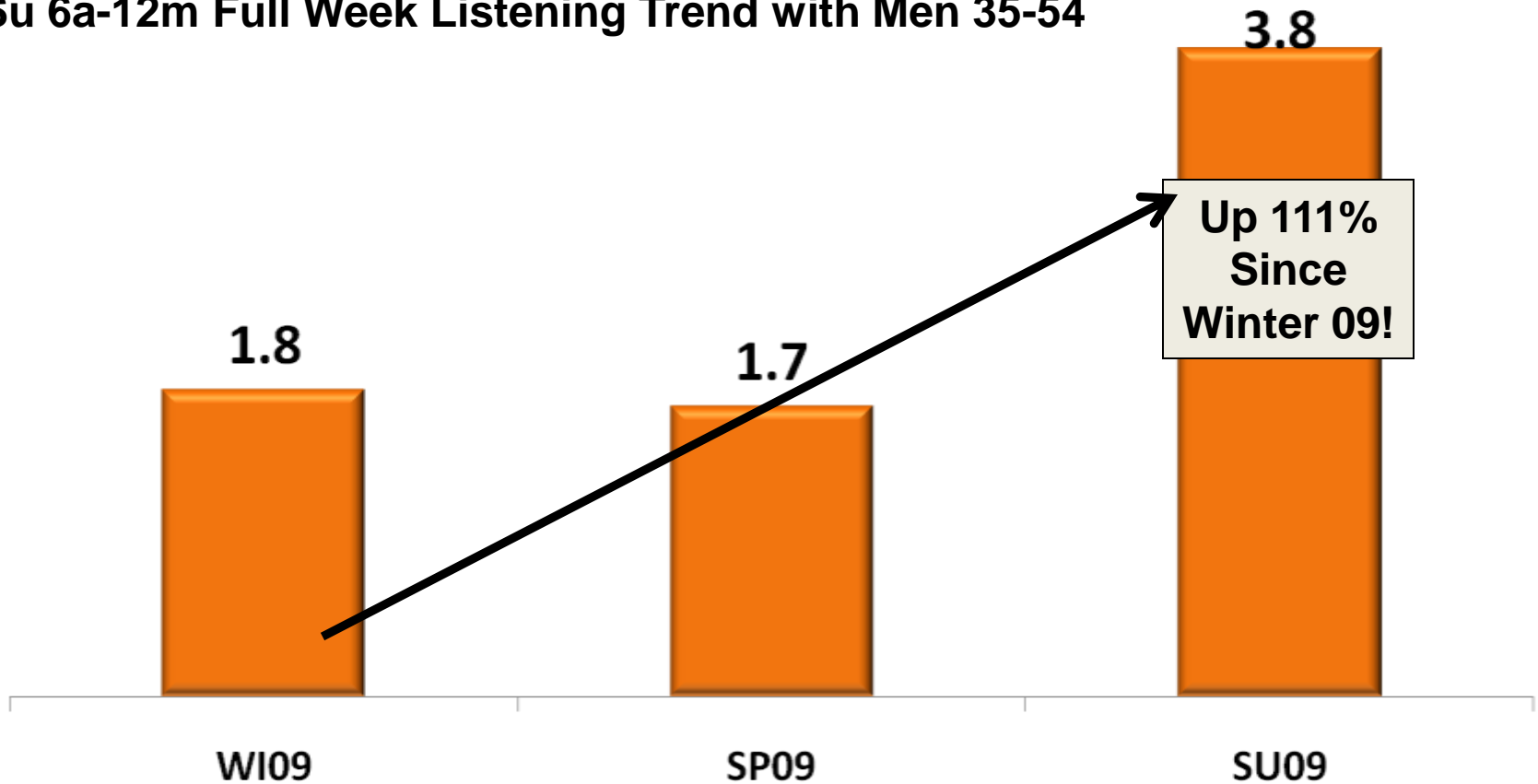
# Omaha's The *Big O* 101.9FM

## Steady Gains in Core Demos!



Three Book Share Trend

Big O's Steady Climb since Winter 2009  
M-Su 6a-12m Full Week Listening Trend with Men 35-54



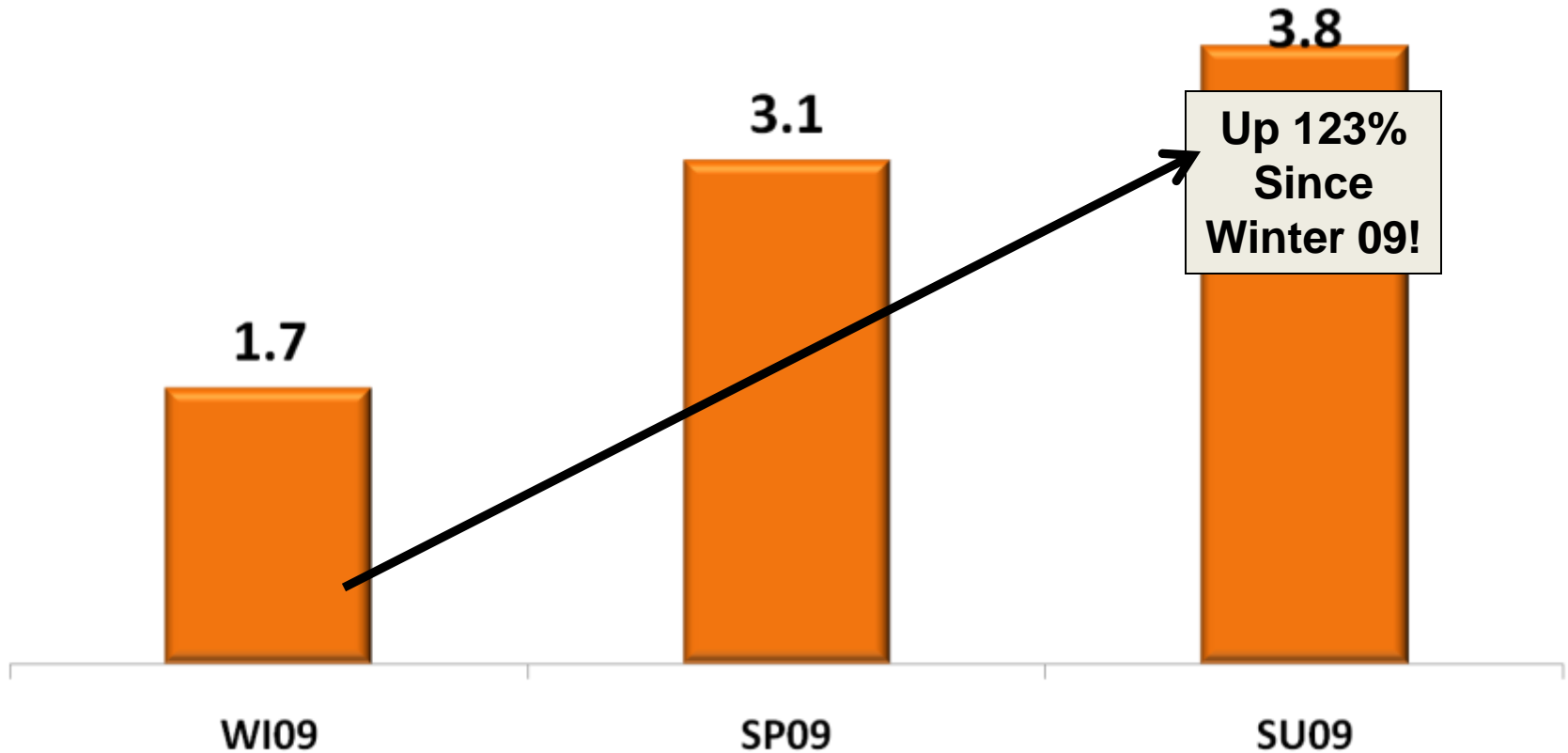
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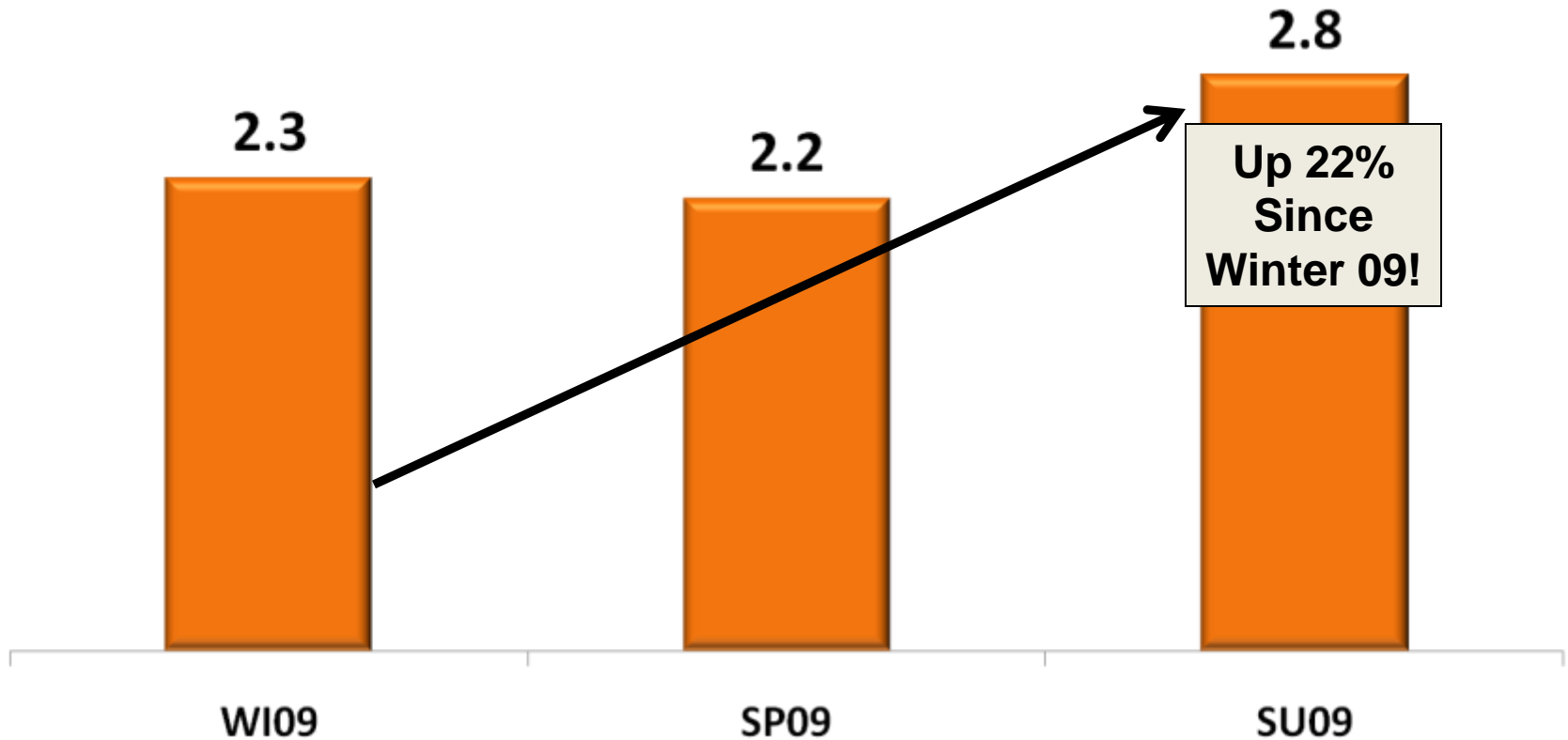
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