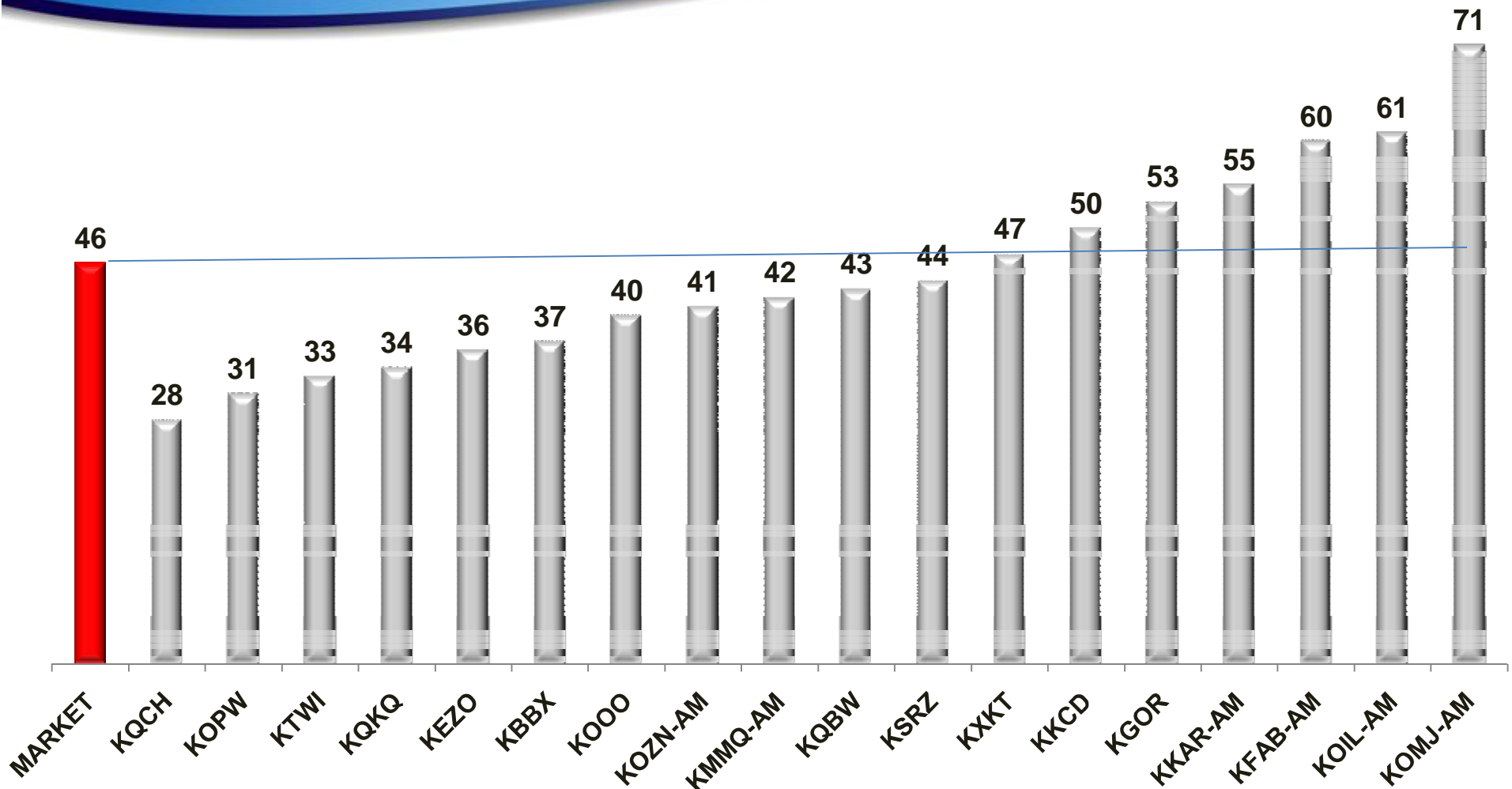


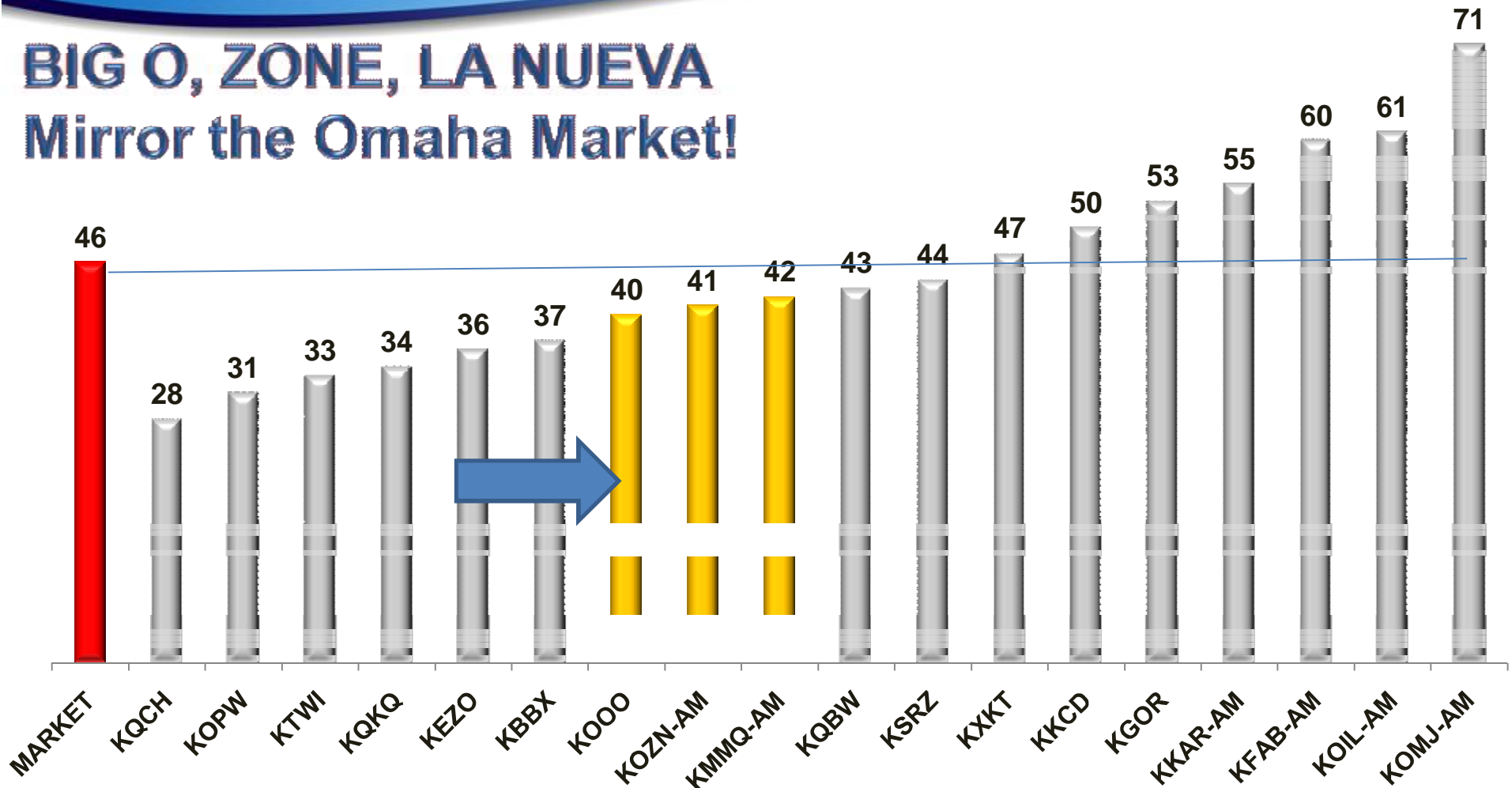
Market Median Age- Omaha, NE



Omaha-Council Bluffs Arbitron; FA10; Metro; M-F 6A-7P; Average Persons Median Age

Market Median Age

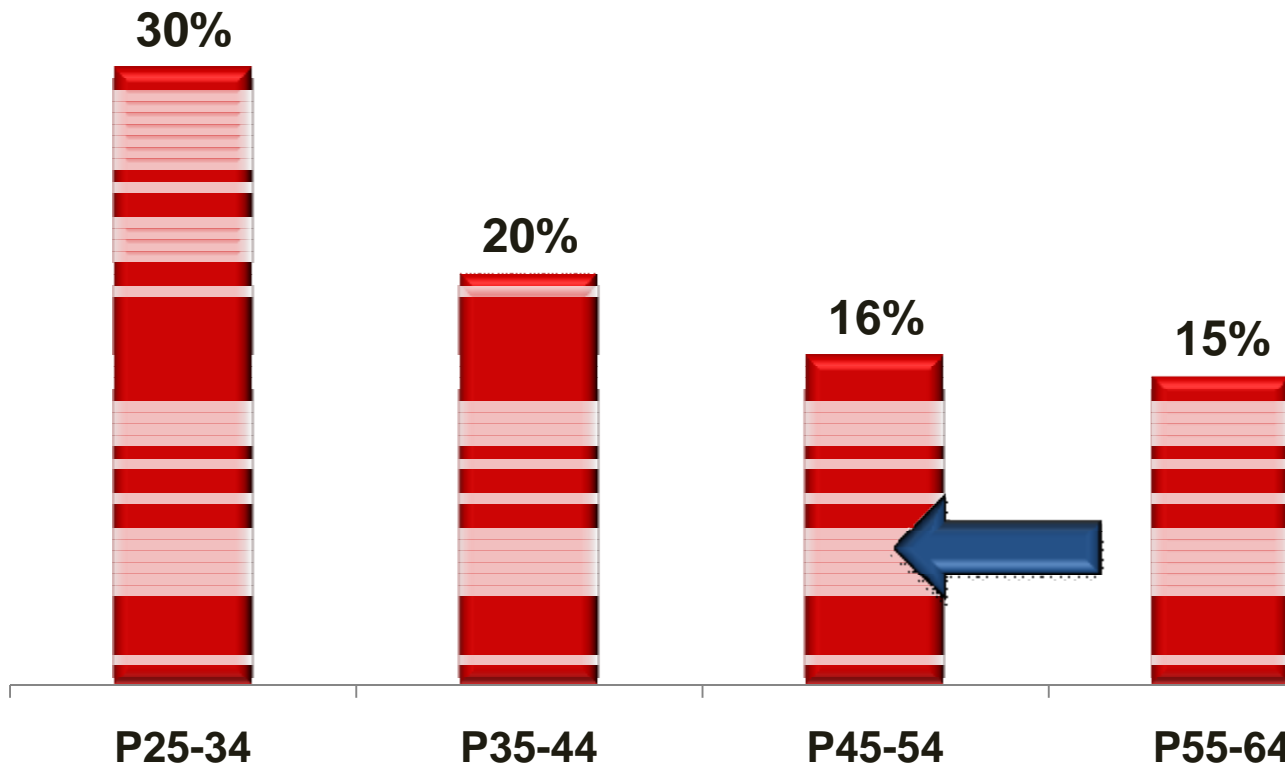
BIG O, ZONE, LA NUEVA
Mirror the Omaha Market!



Omaha-Council Bluffs Arbitron; FA10; Metro; M-F 6A-7P; Average Persons Median Age

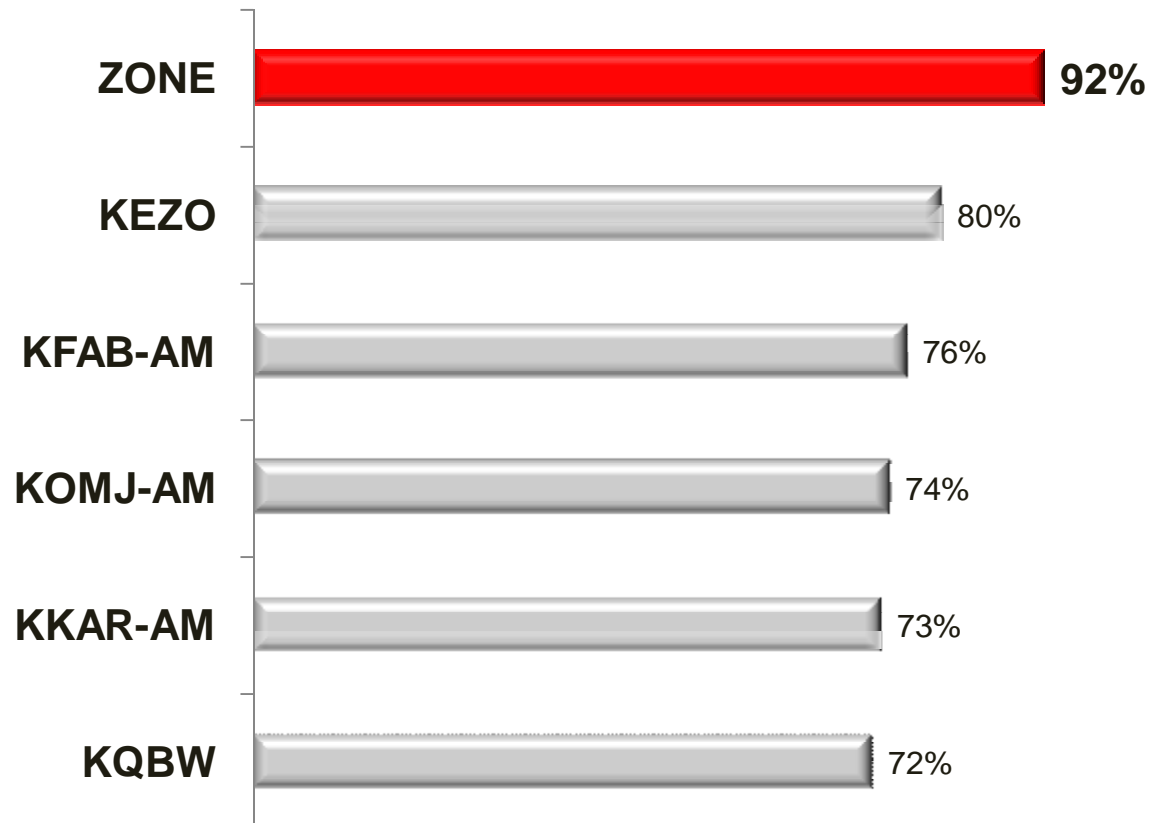
Delivering Omaha's Super Male Consumer!

66% of the ZONE Audience Is a Consumer Adult 25-54



ZONE Delivers MORE Listeners Employed Full-Time

ZONE Is Ranked #1 in Metro
With A25-54 Who Work Full-Time!



Omaha-Council Bluffs Arbitron; FA10; Metro; A25-25; M-F 6A-7P; Employment Status: Work Full-Time; Composition %



**The Most Powerful Partnership
In Omaha is On The ZONE**

Secure Your Seat

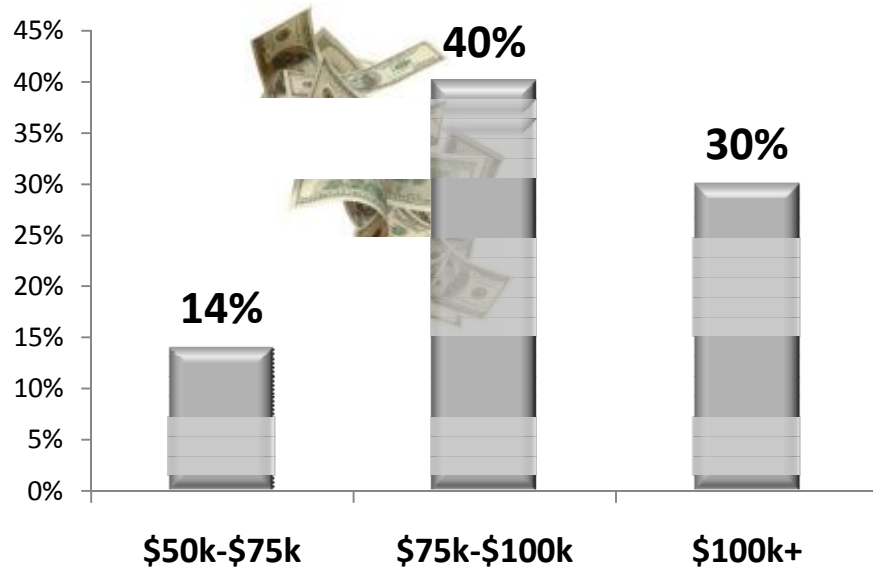
- q Reach a Loyal Listening Consumer That Can't Be Reached Anywhere Else on Game Day
- q Use the **POWER** of THE ZONE to reach Omaha's Super Male Consumer Target!
- q **1620AM THE ZONE!**



Ca\$h In On the Impact of The College World Series!



High Household Income Level



Education Level:

- 47% Earned College Degree or Higher
- 38% Some College

Gender:

75% MALE
25% FEMALE

72% Employed Full-Time

75% Own a Home

70% Age 25-54

Qualitative Delivery	Target Comp. %
Empty Nesters	61%
1+ Children Under Age 18	49%
White Collar	66%



Commitment To CWS Coverage 24/7 on The ZONE



Week Long On-Air Content	The ZONE Exclusives
Team Stats and Updates	Play-by-Play Hosted by Kevin Kugler
Meet the Players	Live Broadcast by ZONE Sportscasters Throughout CWS Series Play
Pre-Game Analysis	Exclusive Podcasts/Features
Post-Game Analysis	
Coaches Interviews	
Injury Updates and Roster	
Exclusive Features from TD Ameritrade Updated Hourly on www.1620thezone.com	

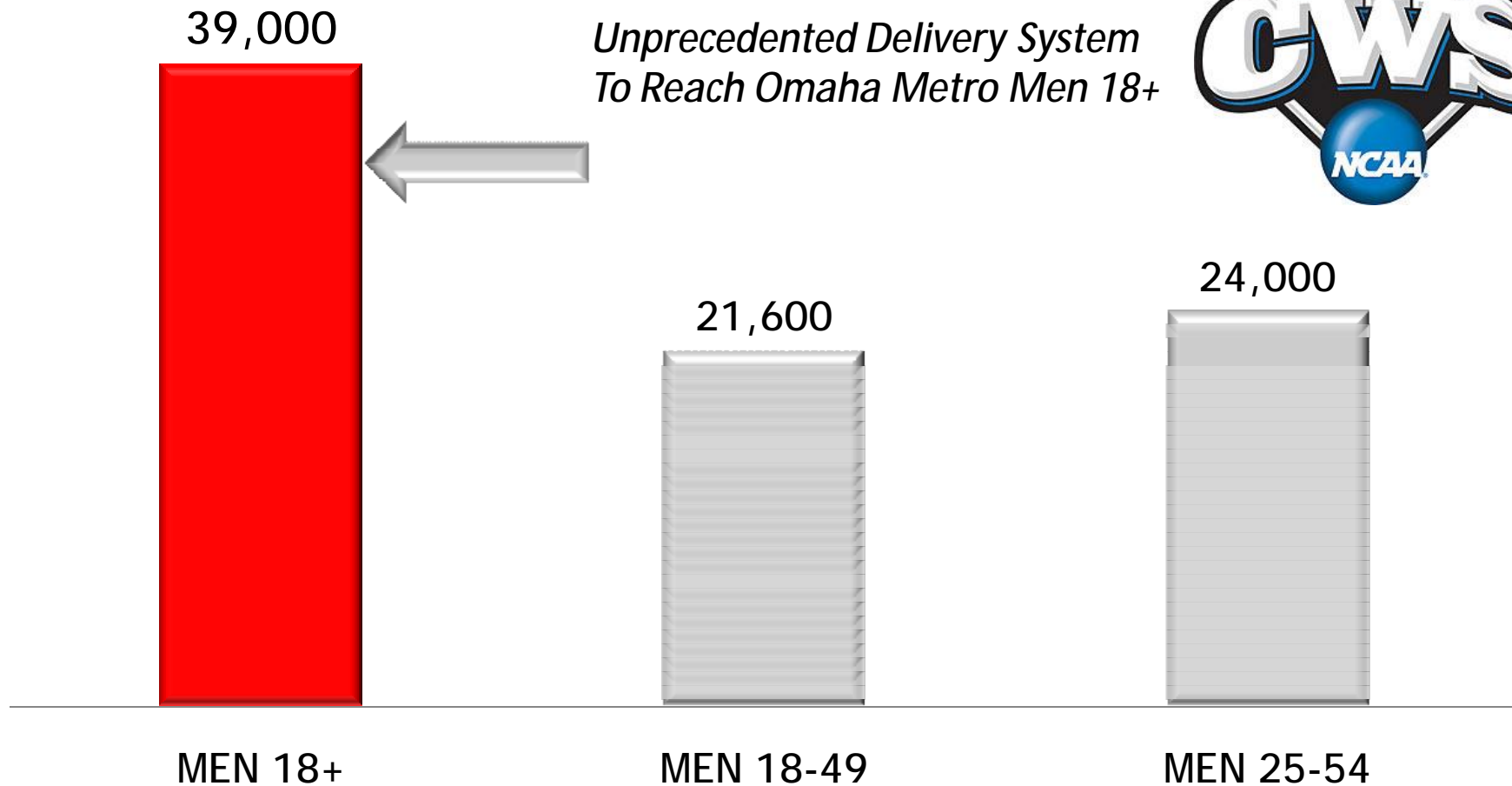
**The ZONE is the Flagship Station
For the Omaha College World Series -
The City's Pinnacle Sporting Event**



IN THE ZONE During The College World Series!



*Unprecedented Delivery System
To Reach Omaha Metro Men 18+*





Thank You!



**Here's To A Winning Tradition
For Your Business!**