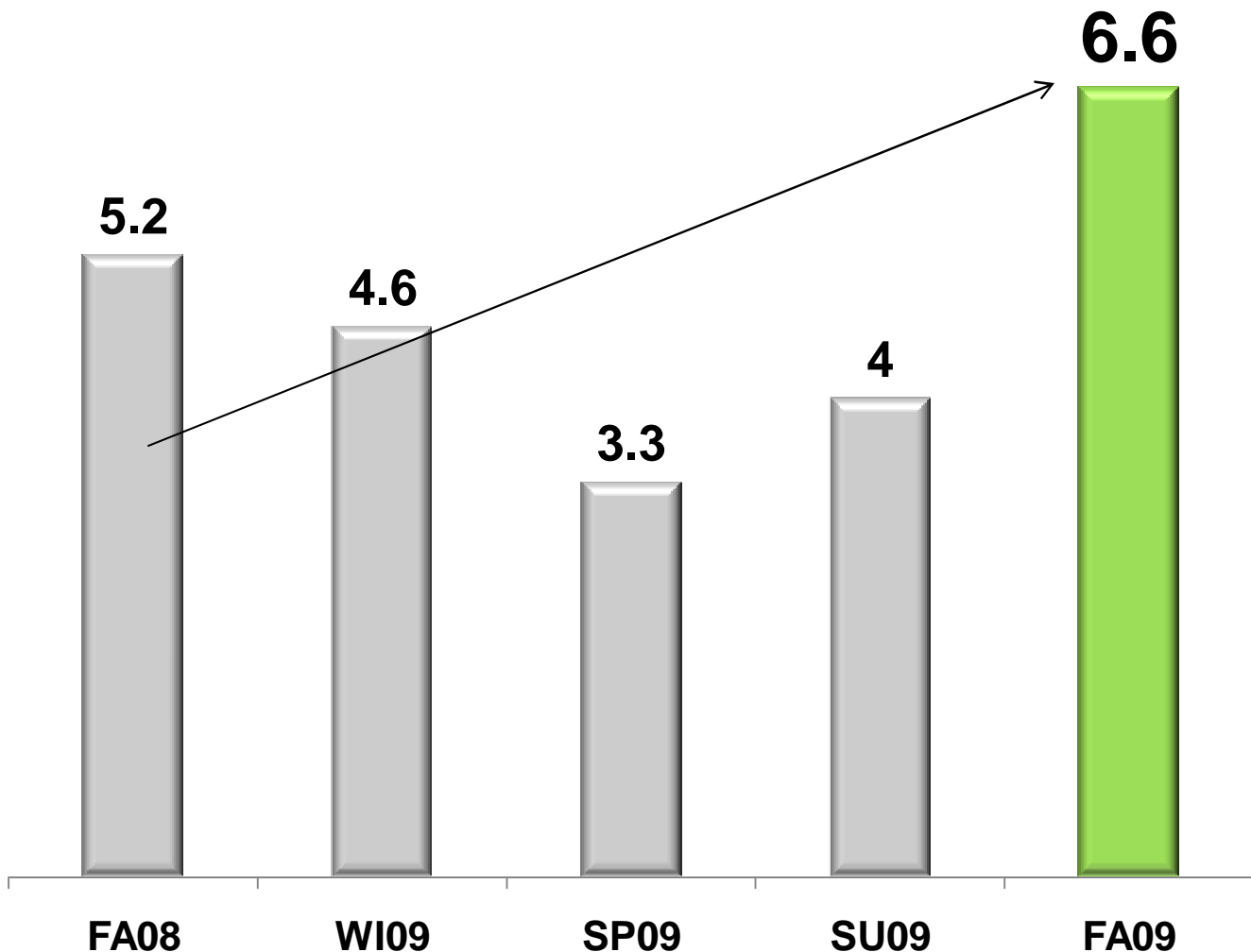




# **WOW! MIDDAYS are Bigger Than Life on the Big O!**

**Weekday MIDDAYS 9A-2P Show Delivers Highest Ratings Shares in Five Arbitron Books with W35-54!**



Omaha-Council Bluffs Arbitron; FA09 vs. FA08 Comparison; Metro; KOOO; M-F 9A-2P; W35-54; AQH Share