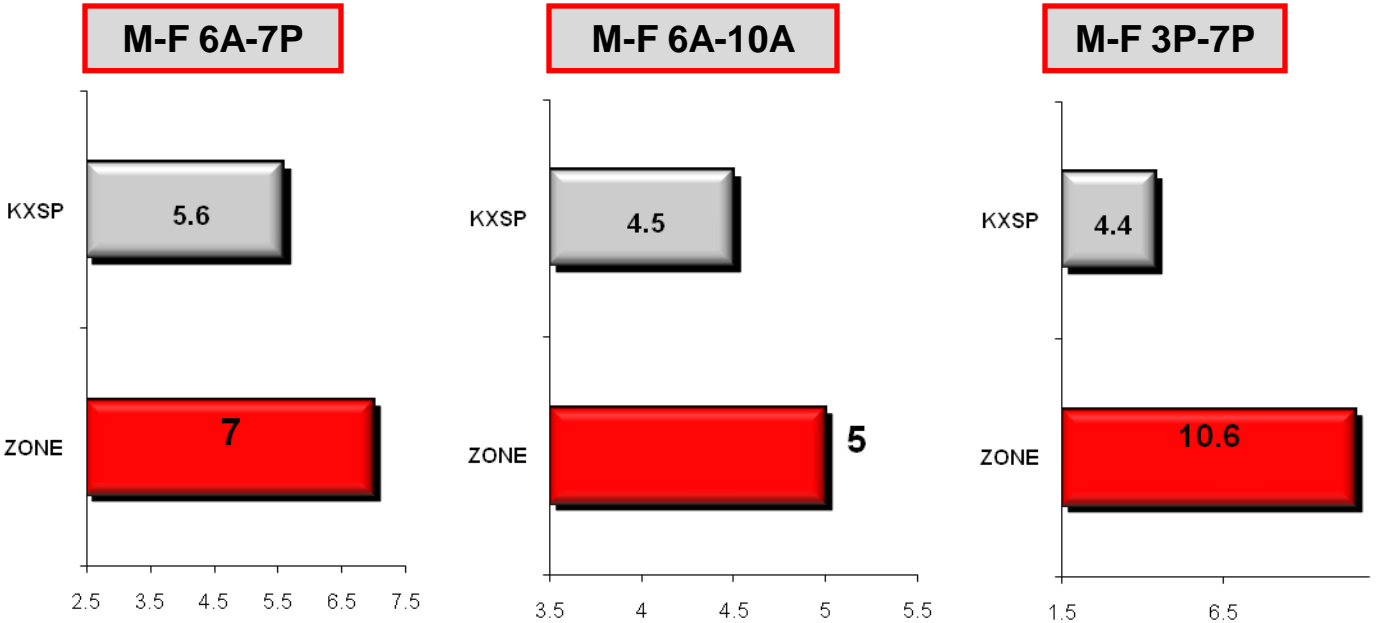


The ZONE - #1 Sports Station in Omaha



*In the World of Sports Radio – there is Only One LEADER!
The ZONE Is the CHOICE for Men!*

Men 25-54 Side-by-Side Comparison (AQH Share)



ZONE Delivers More Men 18-49 than KXSP M-F 6a-7p Prime

ZONE Delivers More than 2X The Men 35-54 than KXSP M-F 6A-7P Prime

