

# The Omaha Market

## 2007 Omaha MSA

### Race/Ethnic Composition

- Total Population: 828,741
- White 12+ 712,717
- Black 12+ 60,498
- Hispanic 12+ 61,326

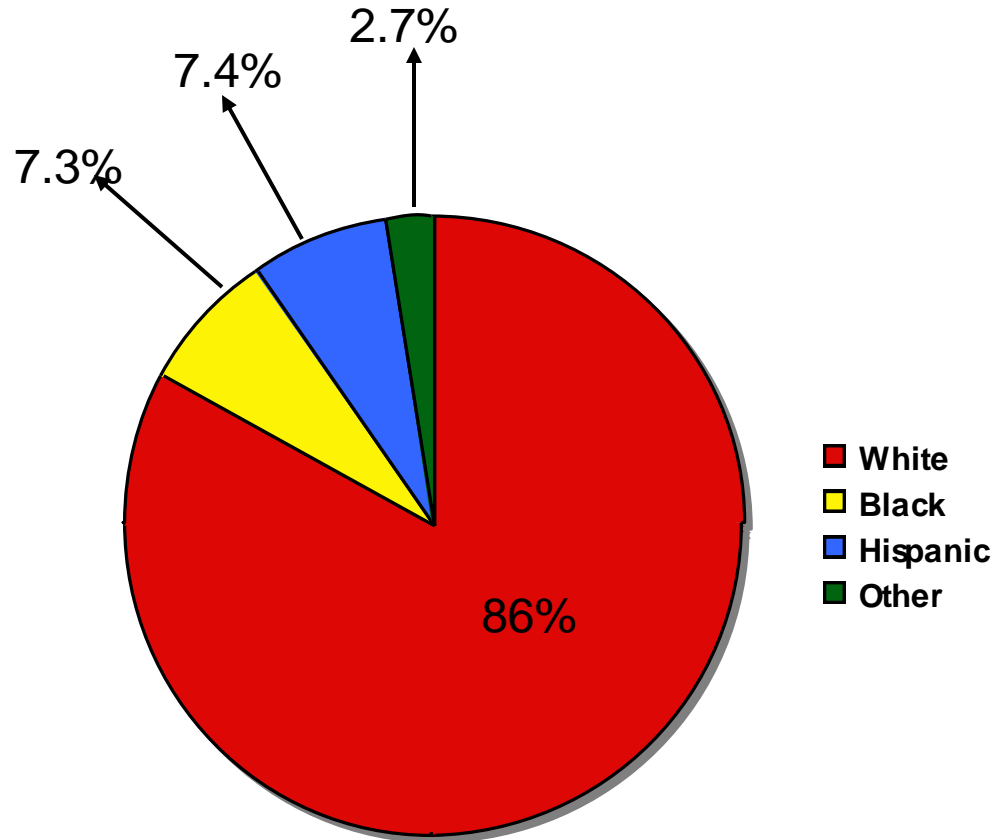
2007 Population  
 Estimate: 828,741



49.4% Male



50.6% Female



Omaha Market Population Grew 1.1% YOY