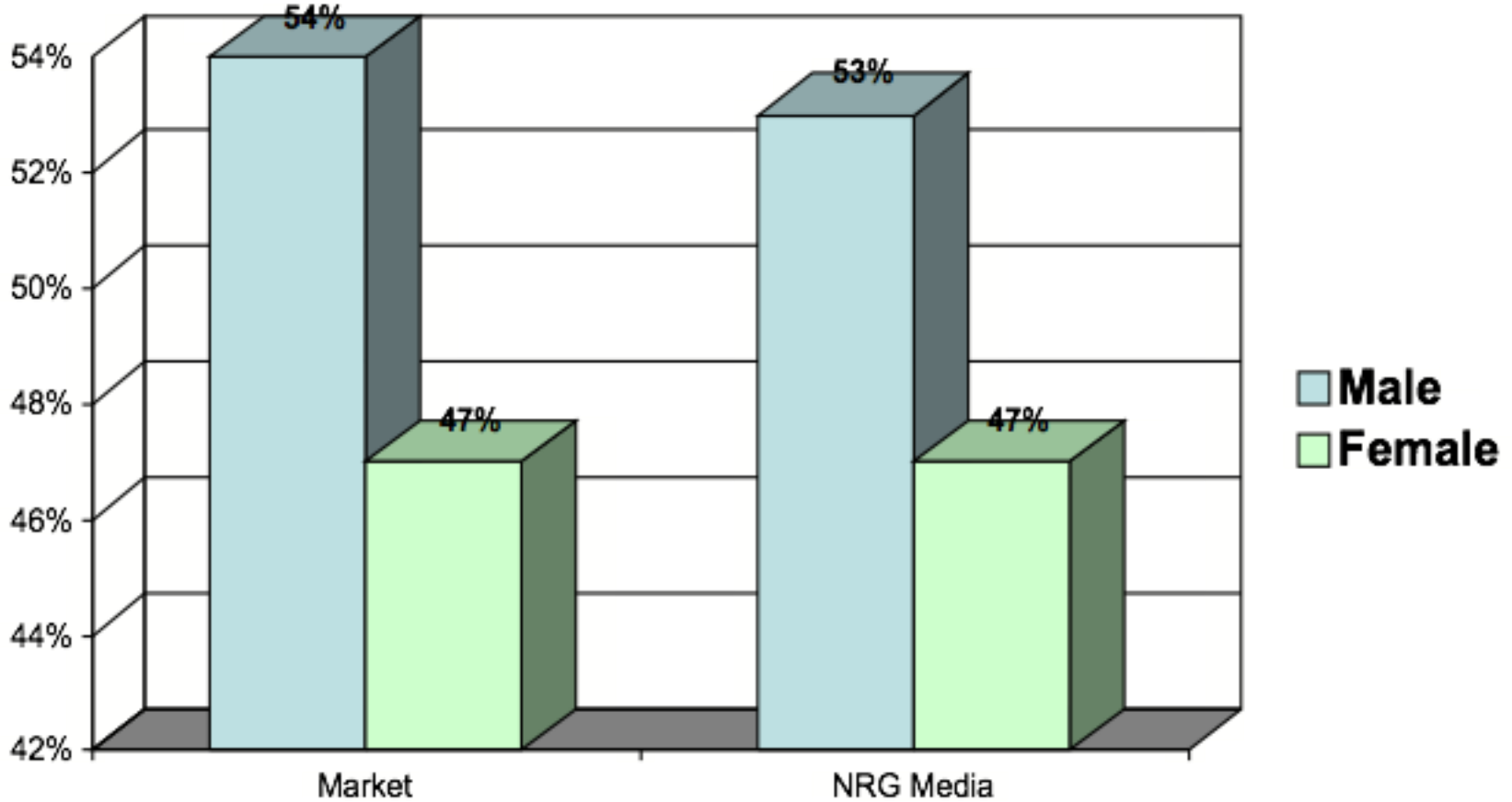


NRG Media-Omaha Mirrors the Market in Gender Comp!



Cluster Audience Gender Comparison
Adults 18-49 Gender Composition, M-Su 6a-12m

Omaha Arbitron Winter 2008