



NEWS TALK
1290 KKAR
Standing up for What's Right.

On-Air Lineup

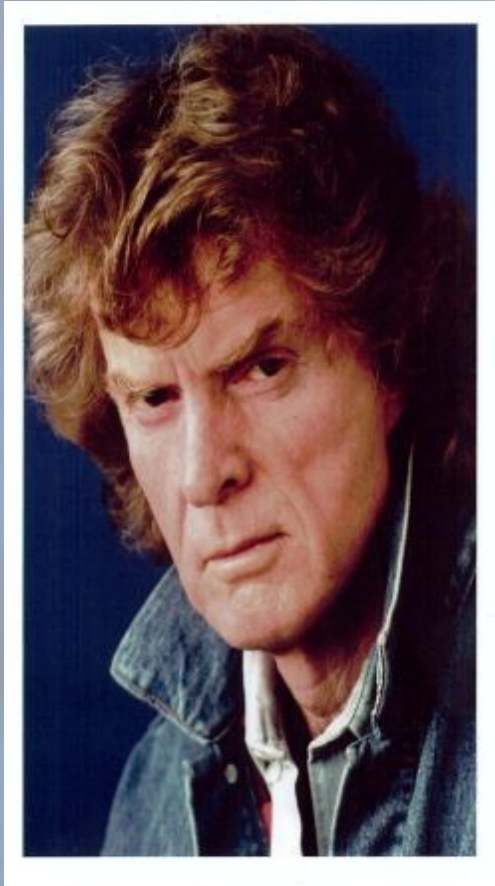
The KKAR Lineup

§	5:00a-8:00a	Imus in the Morning
§	8:00a-11:00a	Laura Ingraham
§	11:00a-2:00p	Dr. Laura
§	12:15pm	Paul Harvey
§	2:00p-5:00p	Sean Hannity
§	5:00p-7:00p	Bill O'Reilly
§	6:05pm	Paul Harvey
§	7:00p-10:00p	Neal Boortz



Imus in the Morning

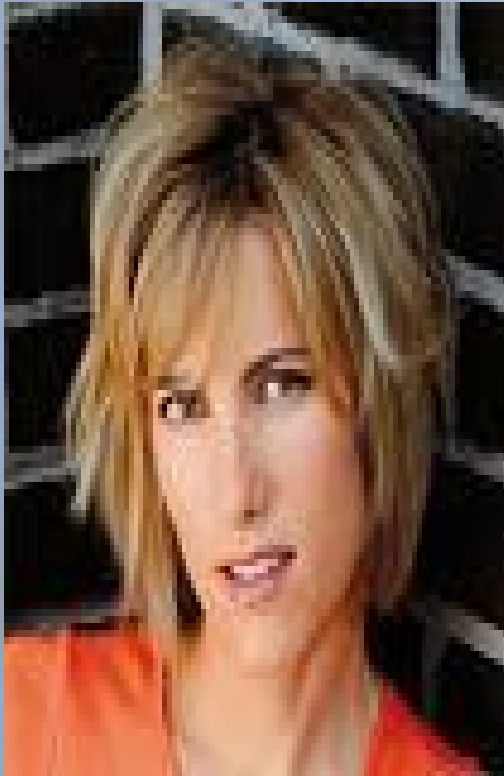
M-F 5:00a-8:00a



- Legendary broadcaster Don Imus hosts this compelling and provocative program addressing the latest issues facing the nation and the world.
- Considered “the quintessential American,” Don Imus is a voice for working people everywhere – offering a daily dose of reality delivered in a witty and unique way that can only be described as “Don Imus.”
- Veteran Newscaster Terry Leahy provides the latest in news, traffic and weather information four-times an hour from 5am-8am Monday-Friday.

The Laura Ingraham Show

M-F 8:00a-11:00a



- Laura Ingraham is one of the most refreshing voices on radio today. Her articulate and entertaining perspective on everything from politics to culture has made listeners take notice.
- Smart, funny, and ahead of the curve in every topic she addresses, Laura's busting down the door of the "boys only" radio club. Her show takes listeners on a wild ride through the colliding worlds of politics, media and tinsel town!

Dr. Laura

M-F 11:00a-2:00p



- Dr. Laura Schlessinger has been captivating listeners for more than a decade as she deals with issues of morality, family, ethics and values.
- Dr. Laura continues to help millions steer the “right” path through difficult life decisions by insisting that they *do the right thing*.
- In an "anything goes" World, Dr. Laura's message of personal responsibility and accountability has become the rallying point for millions of listeners.

The Sean Hannity Show

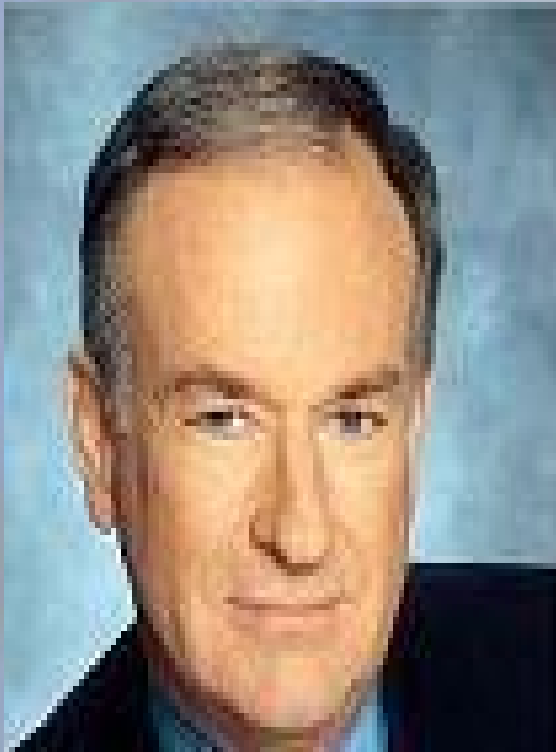
M-F 2:00p-5:00p



- Known for his provocative style free-wheeling, passionate commentary on politics and the American agenda, Hannity has become one of the most popular radio personalities nationwide.
- Co-host of the highly rated and engaging "Hannity & Colmes" program on Fox News, Hannity brings his perspective and personality to politics in the world today.
- As Sean Hannity works to "Hannitize" his listeners, he seeks to uncover the "right" answers in everything he does.

The Radio Factor

M-F 5:00p-7:00p



- If it impacts your life and it's what you care about, **The Radio Factor with Bill O'Reilly** will tell you what the story is, what the media says and what it all really means to you!
- Enter "the No Spin Zone" where this program offers pure perspective on politics, people, the world, and life by one of the most talented broadcasters in the business today.
- He's opinionated and he's often **RIGHT** – don't miss a moment of "The Radio Factor" weekday afternoons!

Neal Boortz on Everything M-F 7:00p-10:00p



- Neal Boortz is the nation's favorite Libertarian delivering a perspective on radio that is informative, uniquely entertaining.
- In his opinion, Neal is overpaid and underrated, yet his national appeal is reinforced year after year with double-digit ratings across the country.
- Boortz is an unpredictable talent with a fresh perspective on world events and has brought unparalleled ratings growth to KKAR.