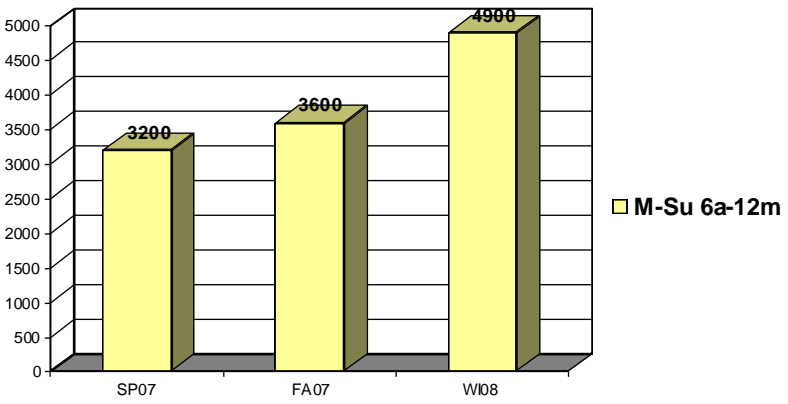


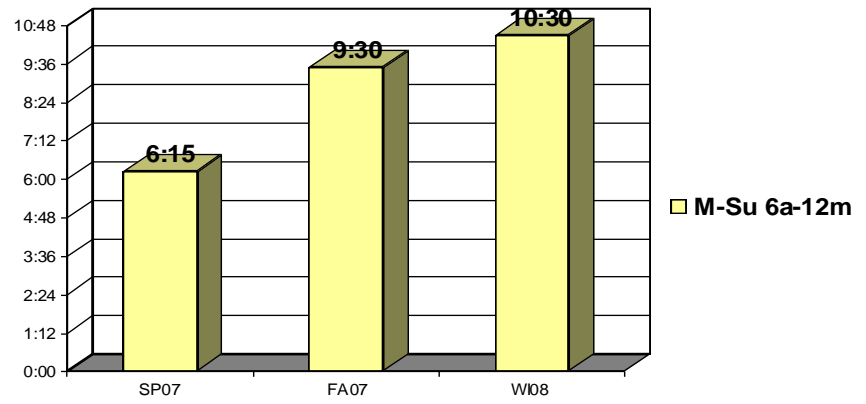


La Preciosa Performance Adults and Women 25-54

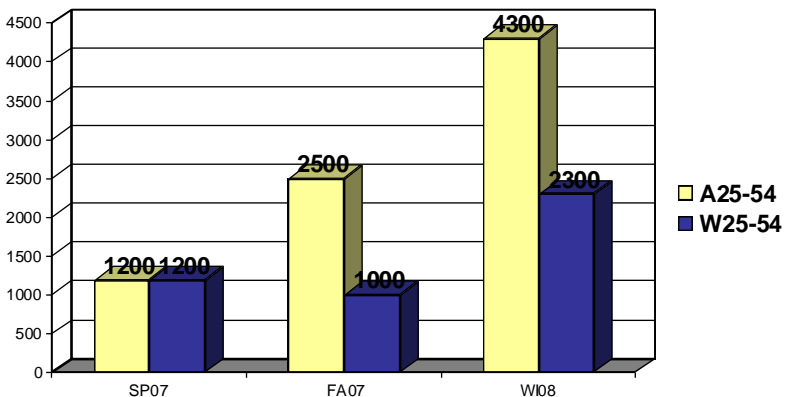
A25-54 M-Su 6a-12m Cume Growth!



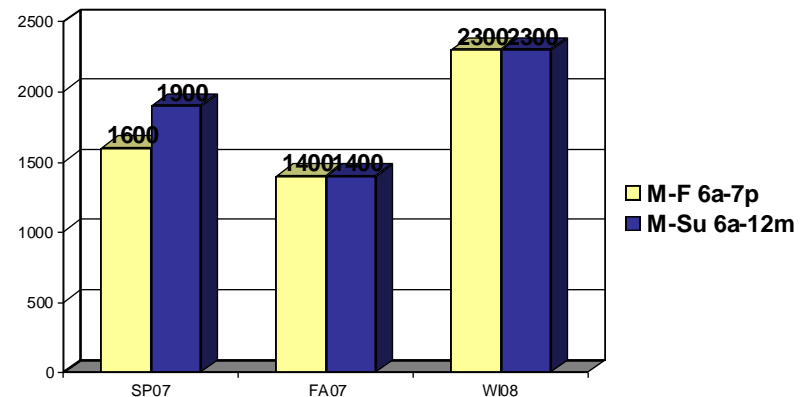
A25-54 M-Su 6a-12m TSL Up 11%!



Massive M-F 3p-7p Cume Growth!



Cume Increases with W25-54!



Omaha Arbitron SP07 FA07 WI08