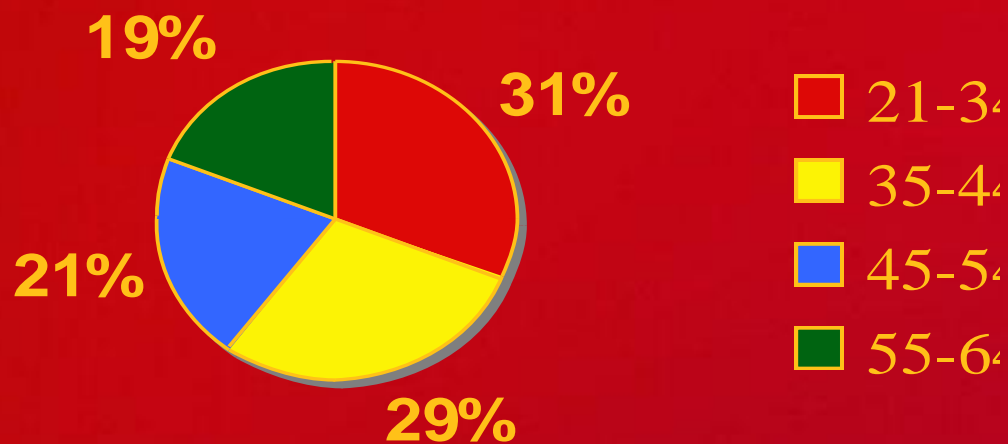


The Zone Audience Profile

60% of Zone Audience is 21-44



Metro Age Cell Distribution:



95% Male



5% Female