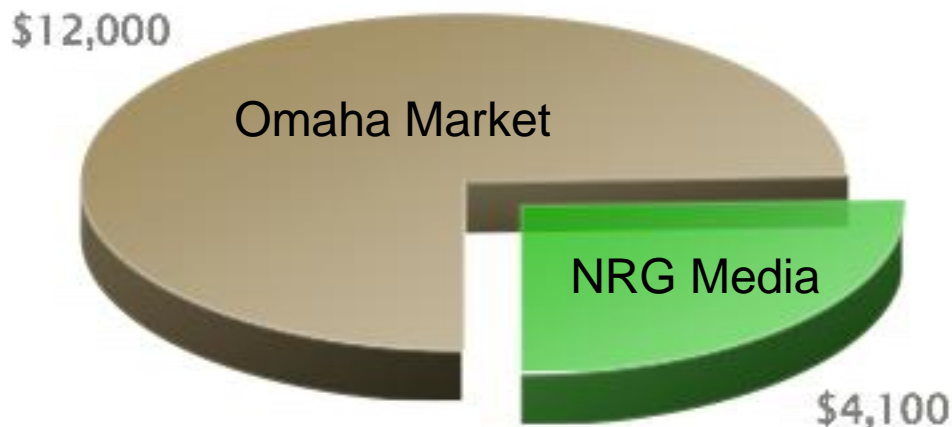


NRG Media-Omaha Listeners Spend \$4.1 Billion Annually on Retail Goods and Services



**NRG Media-Omaha Accounts for 35% of Omaha's
Total Annual Retail Purchases! Now that's Spending Power!**

Arbitron Retail Spending Power
2007 (\$ in billions)