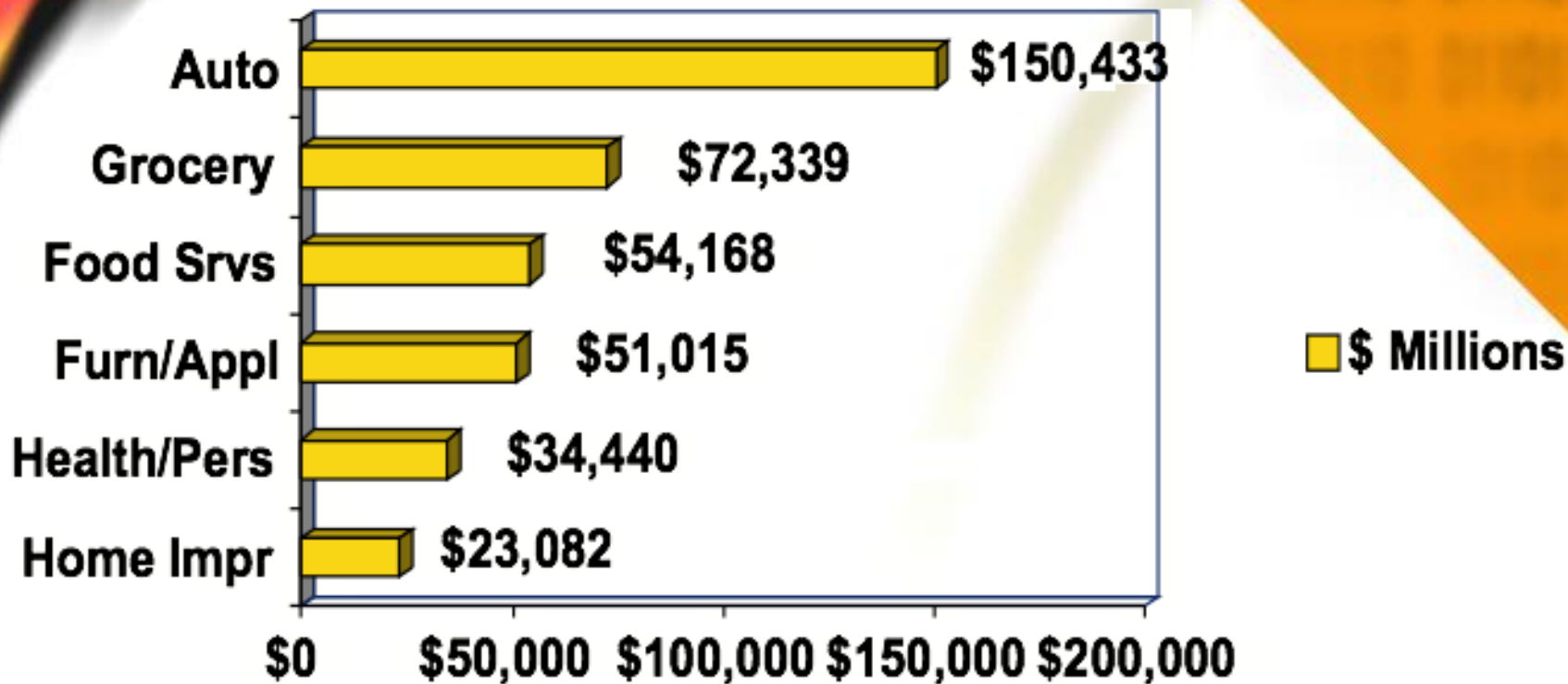


KOPW Listeners Spend Nearly \$700 Million Annually on Products/Services



Source: Retail Spending Power -Maximiser Data 2007