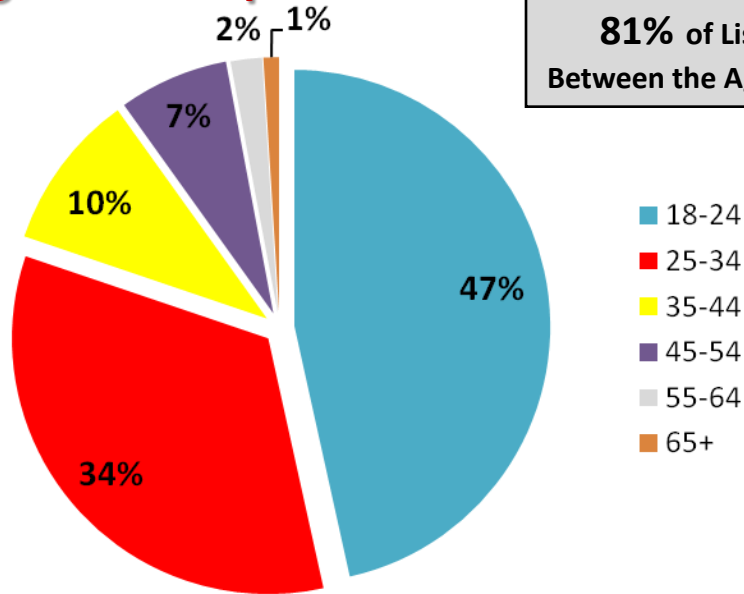


# The KOPW Listener

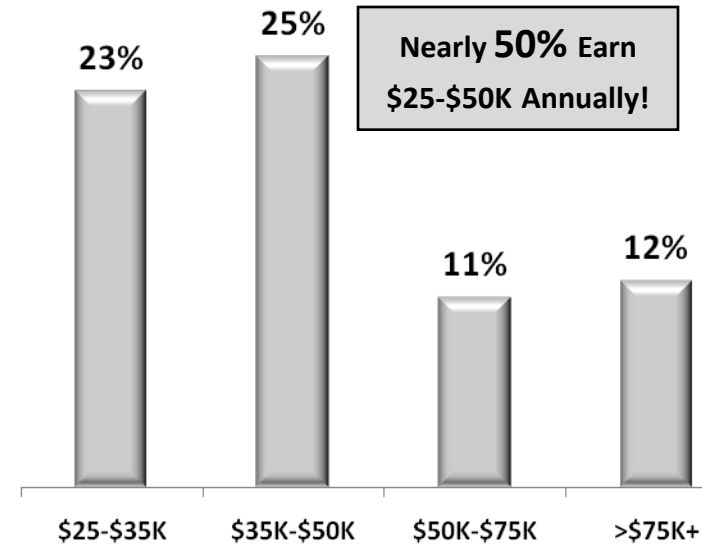


## Age Cell Composition



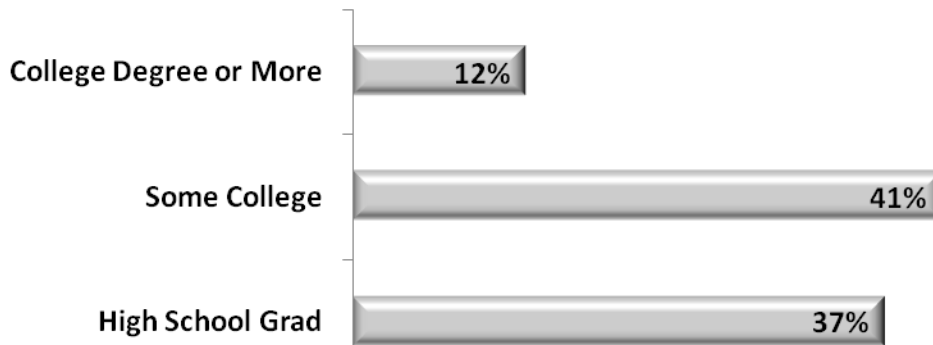
**81% of Listeners  
Between the Age of 18-34**

## \$ Household Income Level

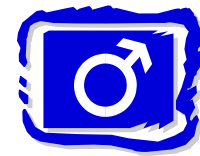


**Nearly 50% Earn  
\$25-\$50K Annually!**

## Education Level



**55% Female**



**45% Male**