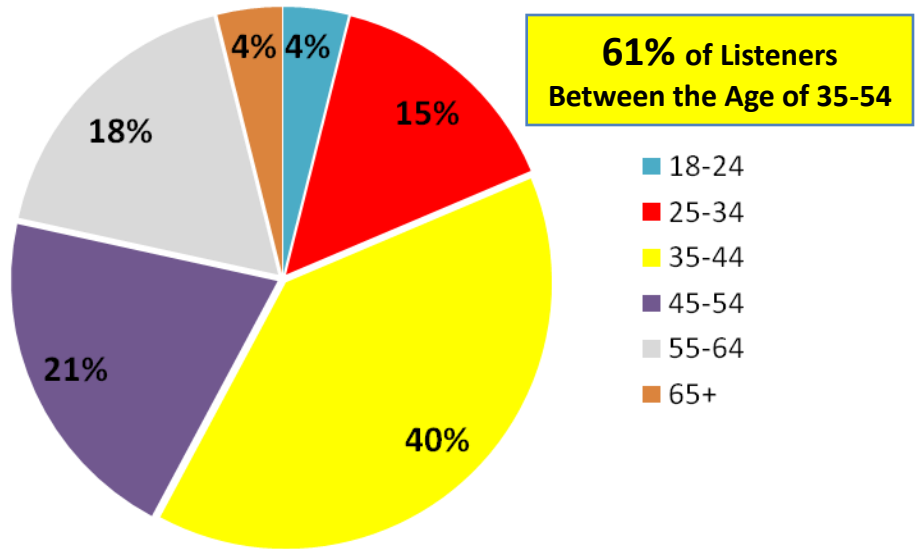


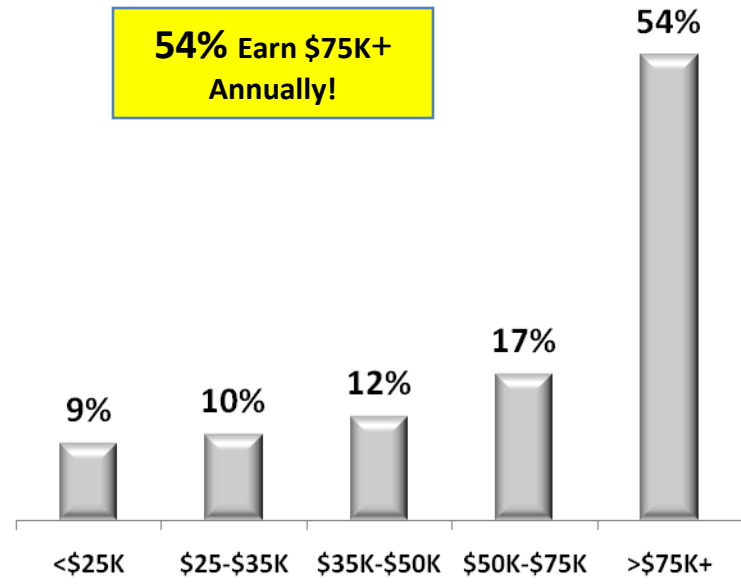
# The KOOO Listener



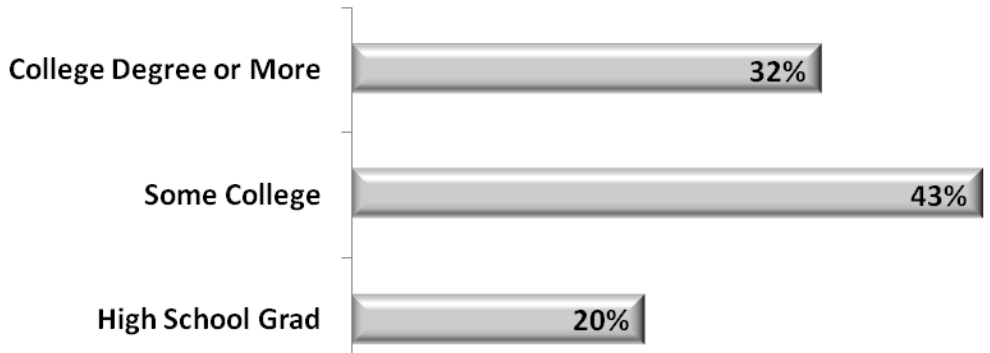
## Age Cell Composition



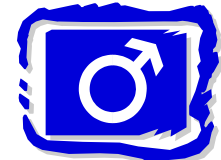
## \$ Household Income Level



## Education Level



**53% Female**



**47% Male**

Source: Maximiser Omaha-Council Bluffs Metro; Retail Direct; Nov-Dec 2008; M-Su 6a-12m; Persons 18+